



Press Release

30 January 2012

LAST CHANCE TO GET INTO LONDON THEATRE FOR LESS!

The Society of London Theatre's annual **Get Into London Theatre** campaign must end 10 February. So far more than 68,000 theatregoers have taken advantage of Get Into London Theatre, enjoying a wide range of deals on tickets for participating shows for £10, £15, £25 and £35.

A stunning 55 productions have taken part in this year's promotion, with deals still available on tickets for over 30 shows including the last chance to catch **Legally Blonde the Musical** and **Crazy For You** before they leave the West End after acclaimed and successful runs.

Support for Get Into London Theatre 2012 has been overwhelming. **Shayne Ward**, currently starring in **Rock Of Ages** at the Shaftesbury theatre, said: "A theatre trip can be expensive sometimes but this gives people the chance to return to an old favourite or to catch a show they've been meaning to see for ages!"

A diverse range of exclusive show-linked activities are also on sale through Get Into London Theatre. These have included backstage tours of the **Old Vic** and the **London Coliseum** as well as dance workshops with the casts of **Mamma Mia!** and **Chicago**. A fancy dress tea party with the cast of **The Gruffalo** delighted the young children present, and the recently announced post-show Q&A featuring the cast of **Shrek the Musical**, including Nigel Lindsay, Kimberley Walsh and others (subject to availability) on 1 February, will no doubt prove just as popular.

Kimberley Walsh said: "The great thing about Get Into London Theatre is that there's something for everyone, whatever you're into. It's definitely worth taking a chance on a show you might not normally choose or afford and it's a great way for theatre-goers to experience a bit of the theatrical magic that we get to enjoy every night."

Tickets are still available for the **Shrek the Musical** Q&A on 1 Febuary and a **Thriller Live** dance workshop on 9 February.

Book tickets at getintolondontheatre.co.uk or call **0871 230 1548**.

Ticket availability is constantly updated, so keep an eye on the website for the latest news and ticket deals at getintolondontheatre.co.uk.