



Press Release

Tuesday 6 December 2011

Get Into London Theatre now open for booking

- Tickets priced at just £10, £15, £25 and £35 for more than 55 top London shows
- Booking now open for shows running 1 January - 10 February 2012
- Exciting activities: Rock out with We Will Rock You, Shimmy With Chicago, Take Tea with a Gruffalo and more
- The perfect Christmas present or New Year's treat with friends and family

There's never been a better time to Get Into London Theatre (www.getintolondontheatre.co.uk) with tickets now on sale priced at just £10, £15, £25 and £35 and more than 55 different shows to choose from!

And one of the West End stars whose show is taking part has been singing the praises of this annual initiative run by the Society of London Theatre. **Shayne Ward, currently impressing audiences as Stacey Jaxx in Rock of Ages at the Shaftesbury Theatre**, said: "Get Into London Theatre offers a great opportunity to see a brilliant selection of shows from Rock of Ages to the English National Ballet. There are many West End shows on my wish list that I'd love to see. A theatre trip can be expensive sometimes but with prices from £10 this gives people the chance to return to an old favourite or to catch a show they've been meaning to see for ages!"

Get Into London Theatre tickets are on sale now for performances from 1 January to 10 February 2012, and there is truly something for everyone from musicals and plays, to opera and ballet. Shows include new-comers The Ladykillers, Noises Off and Singin' in the Rain as well as long-running favourites The Wizard of Oz, Wicked and The Phantom of the Opera. It's not just West End theatres taking part but also ones such as the Almeida, New Wimbledon, Sadler's Wells and Young Vic.

Book an exclusive show and activity experience and you can discover more about your favourite show and meet the talent behind London's hottest productions. There are some very special opportunities to Shimmy with Chicago, Unleash Your Inner Dancing Queen with the

cast of Mamma Mia!, Take Tea with the Gruffalo, or Tour the Beautiful Old Vic with Stage Door Keeper Ned. The perfect Christmas present idea for the theatre-lover in your life!

Book online at www.getintolondontheatre.co.uk or Ticket Hotline: 0871 230 1548 (10p per min. plus network charges). The website features the full line-up as well as top tips for making the most out of your London theatre trip including great savings on restaurants, hotels and travel.

Catch up with the latest news on this year's top line-up of shows and exclusive activities on Facebook (www.facebook.com/getintolondontheatre), Twitter (www.twitter.com/giltooffers) and YouTube (www.youtube.com/GetIntoLondonTheatre).

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NOTES TO EDITORS

- As of 6 December 2011 shows in Get Into London Theatre (subject to change): *13, The 39 Steps, Backbeat, The Bee, Billy Elliot The Musical, Blood Brothers, The Changeling, Chicago, The Comedy Of Errors, Crazy For You, Dick Whittington, Dreamboats And Petticoats, La Fille Mal Gardee, Ghost The Musical, The Gruffalo, The House of Bernada Alba, Jersey Boys, Juno And The Paycock, The Ladykillers, Legally Blonde The Musical, The Lion in Winter, The Madness of George III, Mamma Mia!, Master Class, Matthew Bourne's Nutcracker, Midnight Tango, Million Dollar Quartet, Les Misérables, Noises Off, The Phantom Of The Opera, The Pitmen Painters, Potted Panto, The Rat Pack Live From Las Vegas, The Railway Children, Rock Of Ages, A Round-Heeled Woman, She Stoops To Conquer, Shrek The Musical, Singin' In The Rain, Slava's Snowshow, Sleeping Beauty, The Snowman, La Soiree, Stomp, Strictly Gershwin, Swallows And Amazons, The Table, Three Days In May, Thriller Live, Tosca, Travelling Light, Umoja, We Will Rock You, Wicked, The Wizard Of Oz, The Woman In Black.*
- All offers are subject to availability for specific performances (especially at weekends). Shows on offer may change throughout the promotion. The offer does not apply to tickets already booked and cannot be used with any other offer. Maximum 8 tickets per booking. To participate in an activity you must purchase a theatre ticket to the respective show for that day's performance. Shows may not be offering tickets at all price points for all performances.
- Get Into London Theatre is organised by the Society of London Theatre (SOLT). It is the association which represents the producers, theatre owners and managers of the 52 major commercial and grant-aided theatres in central London. The organisation exists in order to promote theatregoing, develop audiences, and to serve, protect and promote the interests of those engaged in theatre across London, through activities including The Olivier Awards with MasterCard, **tkts** ticket booth, the Official London Theatre guide, Theatre Tokens and the annual promotions Kids Week in the West End and Get Into London Theatre.