



PRESS RELEASE: Wednesday 24 August 2011

Extra Kids Week tickets released: the perfect Bank Holiday and end of school holidays treat!

With Kids Week in the West End now well into its three-week run, children can continue to enjoy the special 'Kids Go Free' offer for a fantastic line-up of shows until 4 September 2011.

With nearly 70,000 Kids Week tickets to more than 30 shows already snapped up, ticket stocks are being topped up for hit shows such as *Legally Blonde The Musical*, *Potted Potter* and *Shrek The Musical*. Other productions to treat the children to include *Jersey Boys* and *Priscilla Queen of the Desert* – the Musical for older teenagers, *The Tiger Who Came To Tea* for the under-5s, and *Wicked* and *The 39 Steps* for the whole family to enjoy.

During Kids Week, a child 16 years old or under can experience the magic of London theatre and see an amazing selection of [shows](#) for free when they are accompanied by a full paying adult, plus two additional children can go at half price (per transaction).

Olivier Award nominees **Daniel Clarkson** and **Jefferson Turner** have been casting a spell over Kids Week audiences with their hit show *Potted Potter* which is playing at the Garrick Theatre until 2nd September. Dan said: "We are happy and proud that our show is playing a part in the annual West End institution which is Kids Week. It's great that initiatives such as this enable so many children to experience the excitement and audience interaction which live theatre offers." His co-star Jeff added: "The whole Kids Week ethos of offering children magical opportunities to meet their favourite actors or explore what happens behind the scenes in the West End is brilliant. Hopefully the unforgettable memories they take away will encourage them to return again and again!"

Book for Kids Week shows via www.kidsweek.co.uk or call the Ticketmaster 24hr Kids Week hotline on 0844 248 5151 (no booking or postage fees on Kids Week tickets).

Join the Kids Week buzz on [Facebook](#) and [Twitter](#) (@kidsweek) and visit www.kidsweek.co.uk for handy information on discounts for Family & Friends Railcards and car parking, along with family-friendly restaurant and hotel deals.

– ENDS –

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NOTES TO EDITORS

- Images available on request
- Offer subject to limited availability and not applicable to tickets previously purchased.
- The Society cannot be held responsible for shows that close during Kids Week, or activities and events that change or are cancelled due to unforeseen circumstances.
- Full information on performances, free activities, travel and accommodation, and restaurants will be available at www.kidsweek.co.uk.
- Kids Week is pleased to be supported by Ticketmaster, **tkts**, London's West End, Mumsnet.com, Gransnet.com, Family & Friends Railcard and the Association of Train Operating Companies, HotelMap and Bookatable.
- The Society of London Theatre (SOLT) is the association which represents the producers, theatre owners and managers of the 52 major commercial and grant-aided theatres in central London. The organisation exists in order to promote theatregoing, develop audiences, and to serve, protect and promote the interests of those engaged in theatre across London, through activities including The Olivier Awards with MasterCard, **tkts** ticket booth, the Official London Theatre guide, Theatre Tokens and the annual promotions Kids Week in the West End and Get Into London Theatre.

SHOWS INCLUDED IN THE KIDS WEEK TICKET DEAL (www.kidsweek.co.uk)

The Tiger Who Came To Tea, Betty Blue Eyes, Crazy For You, Disney's The Lion King, Dreamboats and Petticoats, The Flying Karamazov Brothers, Journey's End, Lend Me A Tenor, Les Misérables, Love Never Dies, Mamma Mia!, The Phantom of the Opera, Potted Potter, The Railway Children, Shrek The Musical, Stomp, The 39 Steps, Thriller Live, Wicked, The Wizard of Oz, Billy Elliot the Musical, Blood Brothers, Chicago, Legally Blonde, Million Dollar Quartet, One Man, Two Guvvners, Pygmalion, War Horse, We Will Rock You, The Woman in Black, Jersey Boys, Priscilla Queen of the Desert – The Musical.