



Press Release: Wednesday 9 February 2011

London teachers - book now for 5 April 'EducationLive'

A great opportunity to network with London's theatre industry professionals

The **Society of London Theatre** and **Mousetrap Theatre Projects** are inviting teachers who are interested in finding out about London theatres' educational opportunities to book for their next **EducationLive** event on Tuesday 5 April 2011.

This is just one of a series of unique **EducationLive** events which give teachers (primary and secondary) the chance to meet theatre industry professionals in a fun and informal environment and to find out more about the educational resources provided by London theatres and productions.

Taking place at Bloomsbury Central Baptist Church, nestled in the heart of London's Theatreland, the 5 April event runs from 5-6.45pm and costs just £15 per teacher to attend. This includes:

- Two half-hour theatrical taster sessions led by West End professionals
- The opportunity for teachers to meet face-to-face with education officers, producers and marketing teams from a wide range of commercial and subsidised theatres, production companies and venues across London
- The chance to see a London show for free that night from a choice of selected productions.

Teachers attending **EducationLive** will learn about theatre productions which are on offer over the next year as well as discover the range of education programmes, workshops, teachers' resource materials, special events and school group rates available to support their students' theatre visits.

One participant of the October 2010 **EducationLive** said: "It was so good to talk to professionals involved in providing theatre resources and experiences for young people. I loved the relaxed atmosphere and the feeling of positive action for our youngsters".

To find out more information, including how to book, visit the **Learn About London Theatre** website: www.learnaboutlondontheatre.co.uk/education-live. This useful website guides teachers to explore educational resources which are available across London theatres all year round.

– ENDS –

For further information or interviews contact:

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LISTINGS

Event: EducationLive

Date: Tuesday 5 April 2011

Time: 17:00 – 18:45

Location: Bloomsbury Central Baptist Church, Shaftesbury Avenue, London (ADD POSTCODE)

Map: <http://www.bloomsbury.org.uk/about/location.htm>

Book: www.learnaboutlondontheatre.co.uk/education-live

NOTES TO EDITORS

- **EducationLive logo and images** available on request
- **Interviews** available with **EducationLive** organisers
- **Website:** www.learnaboutlondontheatre.co.uk/education-live
- **The Society of London Theatre** is the trade association which represents the producers, theatre owners and managers of the 52 major commercial and grant-aided theatres in central London. The organisation exists in order to promote theatregoing, develop audiences, and to serve, protect and promote the interests of those engaged in theatre across London, through activities including: The Laurence Olivier Awards, tkts ticket booth, the Official London Theatre guide, Theatre tokens and the annual promotions Kids Week in the West End and Get into London Theatre. Visit www.solt.co.uk/press
- **Mousetrap Theatre Projects**, an independent theatre education charity, enables young people with limited resources, access or support to engage with the best of London's theatre. Mousetrap Theatre Projects develops innovative theatre access, education and audience development programmes to stimulate and inspire young people. At the heart of its work is the desire to open doors to young people who might otherwise consider London's rich cultural heritage closed to them.